

LIVE in Tucson! **ARIZONA PALOOZA**

Saturday May 11 ~ Reid Park (SW Corner) ~ 8:30 a.m. to 12:30 p.m.

2024 Sponsorship Packages

Since 2017, the Tucson Palooza has brought together agencies from across Tucson and Pima County to deliver helpful information regarding mental health to diverse participants in a fun, informal setting. It combines the informational force of a resource fair, the festivities of a carnival (including games for the whole family) with live music to create an opportunity to reduce the stigma that is often associated with mental health. It has also become a great networking event for exhibitors! The 2024 ARIZONA Palooza will be an in-person event at the SW corner of Reid Park in Tucson, AZ.*

Past Palooza community partners include Arizona Complete Health, Banner University Health Plans, Coyote Task Force, and the University of Arizona RISE.

Please consider joining us at one of the following levels of sponsorship:

VIP (1 available): \$6,000

- Logo display and acknowledgement as VIP Sponsor in all event materials & post-event media
- Banner hung on stage (sponsor provides)
- On-stage introduction at event
- Logo and link featured on Arizona Palooza social media
- One judge's seat at the First Responder's Lip-Off Challenge
- Unique "VIP Sponsor" signage provided at exhibitor table
- One judge's seat at the First Responder's Lip-Off Challenge
- Unique "Rockstar Sponsor" signage provided at exhibitor table

FAN CLUB (4 available): \$1,500

- Verbal recognition "This act sponsored by..." during event
- Logo and link on Arizona Palooza social media
- Unique "Fan Club Sponsor" signage provided at exhibitor table

ROCKSTAR (1 available): \$4,000

- Logo display and acknowledgement as Rockstar Sponsor in all event materials
- Banner hung on stage (sponsor provides)
- Logo and link on Arizona Palooza social media
- On-stage introduction at event

Thank you for your consideration, we look forward to working with you!

2024 Arizona Palooza Sponsorship Agreement

Sponsor Name or Company: _____

Website Link: _____

Contact: _____ Email: _____

Address: _____

Phone: _____ Amount of Donation (\$): _____

Please send your digital logo to hwcenter@email.arizona.edu.
Logos received late may not be included in marketing materials.

ALL PAYMENTS TO BE RECEIVED NO LATER THAN 4/14/24.

Please make checks payable to our holding account: **UA Foundation/Arizona Palooza**
and mail to:

UA RISE Health & Wellness Center
c/o Pamela Wagner
1030 N. Alvernon Way
Tucson, AZ 85711

Or visit: <https://www.fcm.arizona.edu/tucson-palooza> to make your payment online. Please note in the "To designate your gift to a specific area or another fund" section that it is for "2024 Arizona Palooza".

Your sponsorship payment qualifies as a tax-deductible donation to the extent allowed by law; please consult your tax advisor. All charitable contributions for the Arizona Palooza will be processed through the University of Arizona Foundation, a 501c3 organization. Arizona Palooza reserves the right to decline any sponsorship pledges.

Please keep a copy of this form for your records.

Questions? Email hwcenter@email.arizona.edu or go to www.tucsonpalooza.org.

Thank you from the Arizona Palooza!