

Tucson Palooza 2020 *Sponsor*

Saturday 5/2/20 9AM-1PM at Jácome Plaza, Downtown Tucson

Request for Sponsorship

Are you looking for new opportunities to reach a diverse audience? Do you offer support services that the community needs to know about? Are you a supporter of mental health awareness?

The 4th annual **TUCSON PALOOZA** is a community-wide, family & pet-friendly event that brings together agencies from across Tucson and Pima County to deliver useful information about mental health in a fun, informal setting. It is free to attend, free to exhibit and combines the informational force of a resource fair, the festivities of a carnival (including games for the whole family) with live music and more than 40 resource exhibitors.

In order to reduce the stigma that is often associated with mental health and to educate hundreds of attendees, the Palooza strives to reach new audiences by visiting a different geographic area each year.

Please consider participating at one of the following levels of sponsorship:

A: PRESENTING SPONSOR (1): \$2,500

B: CHAMPION (3 available): \$1,000

C: MEDALIST (5 available): \$500

D: SUPPORTER (8 available): \$250

E: ENTHUSIAST (10 available): \$100

Benefits of Sponsorship*	A	B	C	D	E
<i>Sponsor name/logo in marketing materials, booth space day of event.</i>	X	X	X	X	X
<i>Sponsor link/logo on the Official Tucson Palooza Facebook page.</i>	X	X	X	X	
<i>Sponsor Spotlight announcement/recognition on stage day of event.</i>	X	X			
<i>Most prominent name and logo placement on all applicable event materials.</i>	X				

*No sales permitted but free samples are encouraged.

Your sponsorship funds or in-kind donations will help provide the items that are necessary to produce or enhance this event for attendees and exhibitors:

- Location rental fees
- Shade structure rental fees
- Sound equipment rental fees
- Media/Marketing support
- Healthy foods/fruits/water for attendees

Thank you for your consideration, we look forward to working with you!

2020 Tucson Palooza Sponsorship Application

Sponsor Name or Company: _____

Contact: _____ Email: _____

Address: _____

Phone: _____ Amount of Donation (In-Kind or \$): _____

ALL DONATIONS TO BE RECEIVED NO LATER THAN 3/15/20.

Digital logos due with sponsorship form. Please send to pamelaw@email.arizona.edu.

Please make checks out to our holding account: **UA Foundation/Tucson Palooza** and mail to:

UA RISE Health & Wellness Center
c/o Pamela Wagner
1030 N. Alvernon Way
Tucson, AZ 85711

Or visit:

<https://www.uafoundation.org/netcommunity/page.aspx?pid=493&fid=rMRQYwgJY8g%3d&fdesc=v6GzKGPcs19PI6TmDQj3WFoViXXgStVQwjgfsBUvNm93jdem9USvrA%3d%3d> to make your payment online. Please note in the comments section that it is for "2020 Tucson Palooza".

Your sponsorship payment qualifies as a tax-deductible donation to the extent allowed by law; please consult your tax advisor. All charitable contributions for the Tucson Palooza will be processed through the University of Arizona Foundation, a 501c3 organization. Tucson Palooza reserves the right to decline any sponsorship offers.

Please keep a copy of this form for your records.

Questions? Email hwcenter@email.arizona.edu or go to www.tucsonpalooza.org.

Thank you from the Tucson Palooza!

