

Tucson Palooza 2019 *Sponsor*

Saturday 5/4/19 9AM-1PM on the University of Arizona Mall

Information for Sponsors

The **TUCSON PALOOZA** is a community-wide, family- & pet-friendly event that brings together agencies from across Tucson and Pima County to deliver useful information about mental health in a fun, informal setting. It is free to attend and combines the informational force of a resource fair, the festivities of a carnival (including games for the whole family) with live music. The Palooza reaches new audiences in order to reduce the stigma that is often associated with mental health. Each year's event educates and entertains hundreds of attendees with live music and more than 40 resource exhibitors. Previously featured on KGUN 9, Tucson News Now, and The Morning Blend, it is quickly becoming a Tucson main event.

Each year's theme provides an opportunity to continue an open dialogue about who mental health effects and what that means for everyone during May's **Mental Health Awareness Month**. We have identified the resources necessary to support this unique event and appreciate your support. Please join us by considering one of the following levels of sponsorship:

- A: PRESENTING SPONSOR** (1): ~~\$2,500~~
- B: CHAMPION** (3 available): \$1,000
- C: MEDALIST** (5 available): \$500

- D: SUPPORTER** (8 available): \$250
- E: ENTHUSIAST** (10 available): \$100

Benefits of Sponsorship	A	B	C	D	E
<i>Sponsor name/logo in marketing materials.</i>	X	X	X	X	X
<i>Exhibitor table day of event* and sponsor-provided banner displayed</i>	X	X	X	X	X
<i>Sponsor link/logo on the Official Tucson Palooza Facebook page.</i>	X	X	X	X	
<i>Sponsor link/logo on TucsonPalooza.org website</i>	X	X	X	X	
<i>Opportunities for Sponsor logo placement in PSA's related to event, newspaper ads and magazine press</i>	X	X	X		
<i>Announcement/recognition on stage day of event.</i>	X	X			
<i>Most prominent name and logo placement on all printed materials related to event.</i>	X				

*No sales permitted.

Your sponsorship funds or in-kind donations will help provide the items that are necessary to produce or enhance this event for attendees and exhibitors:

- Location rental fees
- Shade structure rental fees
- Sound equipment rental fees
- Media/Marketing support
- Healthy foods/fruits for attendees

Request for 2019 Tucson Palooza Sponsorship

Sponsor Name or Company: _____
Contact: _____ Email: _____
Address: _____
Phone: _____ Amount of Donation (In-Kind or \$): _____

ALL DONATIONS TO BE RECEIVED NO LATER THAN 3/15/19.

Digital logos due with sponsorship form. Please send to pamelaw@email.arizona.edu.

Please make checks out to our holding account: **UA Foundation/Tucson Palooza** and mail to:

UA RISE Health & Wellness Center
c/o Pamela Wagner
1030 N. Alvernon Way
Tucson, AZ 85711

Your sponsorship payment qualifies as a tax-deductible donation to the extent allowed by law; please consult your tax advisor. All charitable contributions for the Tucson Palooza will be processed through the University of Arizona Foundation, a 501c3 organization. **THEIR FEDERAL TAX ID# IS 86-6050388.** Tucson Palooza reserves the right to decline any sponsorship offers.

Please keep a copy of this form for your records.

Questions? Email hwcenter@email.arizona.edu or go to www.tucsonpalooza.org.

Thank you from the Tucson Palooza!